Patients with cancer have unique needs

Clinical depression



Up to **1 in 4** have clinical depression¹

Need more information



30% require more information about their treatment options, education about their diagnosis, and encouragement to seek additional help²

Visit time

15 minutes is the average duration of a cancer patient's visit with a healthcare professional³

Need intervention



35–40% require specialized or professional intervention for symptom management and distress⁴

Cancer Coaching can help

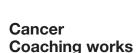
Cancer Coaching is a complimentary service developed by the Ottawa Regional Cancer Foundation for people in our community who are facing cancer. No medical referral is needed.

Patients and caregivers are eligible for up to 5 hours of one-on-one coaching with regulated healthcare professionals who have a background in oncology. We provide education, support and practical skills development to help meet their physical, emotional, informational and spiritual needs.

Clients use our service for a variety of reasons, including:

- Dealing with stress
- Caregiver support
- Learning about available community resources
- Managing post-treatment transitions
- · Managing and improving fatigue
- Grief and bereavement support

Cancer Coaching is available in person or virtually through our secure online platform.



A recent survey of our clients showed that after Cancer Coaching:

86% agree

they are better able to cope with life

93% agree

they are better able to keep themselves as healthy as possible

87% agree

their quality of life has improved

80% agree

that they feel they are part of a connected cancer care team

(Ottawa Regional Cancer Foundation, Cancer Coaching Client Feedback Survey 2014-2015, percentages refer to survey respondents who agreed completely or somewhat to survey questions.)

References

- 1 http://www.cancer.org/treatment/ treatmentsandsideeffects/ emotionalsideeffects/ anxietyfearanddepression/anxiety-fear-anddepression-depression
- 2 http://www.capo.ca/pdf/ENGLISH_Adult_ Assessment_Guideline_Sept2011.pdf
- 3 Case for Support (2015) Ottawa Regional Cancer Foundation
- 4 http://www.capo.ca/pdf/ENGLISH_Adult_ Assessment_Guideline_Sept2011.pdf)

REFER YOUR PATIENTS TODAY

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The Ottawa Regional Cancer Foundation is committed to helping families who are touched by cancer, by improving local cancer care, providing unique programs and helping extend lives by bringing new and innovative treatments to our community through local clinical trials and research.